



WESTSIDE HIGH SCHOOL

Level Up: *RISE* to Your Potential

24-25 Lesson Plan Template
Finance

Teacher: Michael Goodnight

Subject: Principles of Business, Marketing and

Week of: 10/14-10/18	Monday	Tuesday	Wed./Thurs.	Friday
TEKS	PBMF 4.C Identify factors affecting a business' profits, revenues, and expenses	PBMF 7.B Define business and industry terms such as producers, raw-goods producers, manufacturers, builders, trade industries, retailers, wholesalers, and service businesses	PBMF 7.B Define business and industry terms such as producers, raw-goods producers, manufacturers, builders, trade industries, retailers, wholesalers, and service businesses	PBMF 7.B Define business and industry terms such as producers, raw-goods producers, manufacturers, builders, trade industries, retailers, wholesalers, and service businesses
Learning Objective	Identify factors affecting a business' profits	Define business and industry terms, such as raw goods producers.	Define business and industry terms, such as raw goods producers.	Define business and industry terms, such as raw goods producers.
Higher Order Thinking Questions	What factors affect a business's profits?	How do raw goods producers play a vital role in the United States Economy?	How do raw goods producers play a vital role in the United States Economy?	How can you measure production, making peanut butter and jelly sandwiches?

Agenda	1. 10/11 PPT 2. DOL Quiz	1. 10/15 PPT 2. Ink Pair Share	1. 10/15 PPT 2. DOL Quiz	1. Peanut Butter Jelly Project
Demonstration of Learning	Quick Response on Slideshow	How do raw goods producers play a vital role in the United States Economy?	Given 5 questions, students will correctly identify factors affecting business profits with an accuracy rate of 80%	Peanut Butter Jelly Project
Intervention & Extension	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts
Resources	HISD Curriculum	HISD Curriculum	HISD Curriculum	HISD Curriculum